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EU's Al Act = A Game Changer

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The Al Act

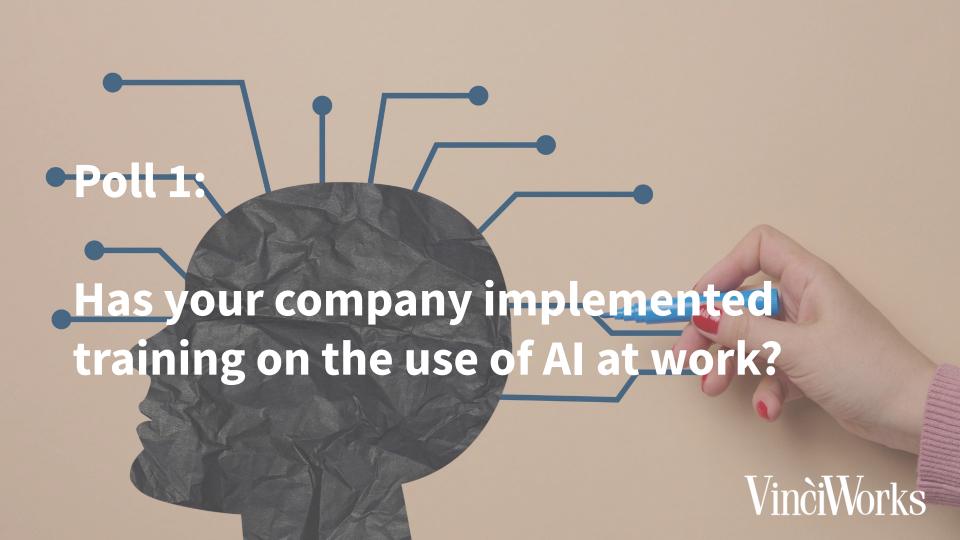
- Banned uses
- Transparency
- Compliance



December 2023

AI Act provisionally approved







Al in business

- Virtual assistants
- Streamlines processes
- Automates repetitive tasks
- Analyses data



Al transforming industries

- Personalised user experiences
- Hiring processes





iTutorGroup

Al Act and bias

Mandatory requirements = less racial/gender bias



Regulating Al

- Industry pros concerned
- Calls for stop to developing "giant" AI
- Sam Altman tells US Congress to regulate AI



The Al Act and managing the risks of Al compliance:

A conversation with Derora Tropp, lawyer & Al expert



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Al Act

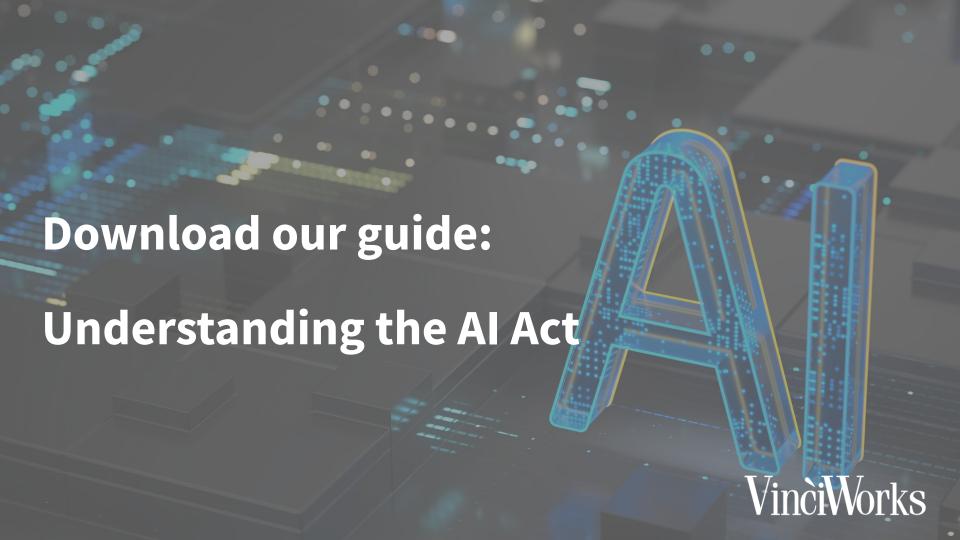
- A risk-based approach
- 4 different risk classes



Risk classes

- Unacceptable risk
- High risk
- Limited risk general purpose / generative Al
- Low risk





Al Act impact

- Public and private organisations
- Both within and outside the EU
- As long as the AI system is in the EU market and/or
- It affects people in the EU

Penalties:

- For non compliance up to £35m or 7% of global turnover
- Providing incorrect or misleading information up to €7.5m or 1.5% of global turnover

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Part 2



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Regulation vs innovation **VinciWorks**

Impact on Al Act

- EU member states need to ratify
- Takes up to 2 years for Act to be in full force
- Regulators across 27 countries
 - Our Uneven enforcement?



Enforcement

- EU member states will enforce Act
- New European AI office will supervise



Poll 2:

What is your biggest concern about the AI Act?

Al regulation in the UK

- No dedicated AI legislation
- Pro-innovation approach



AI regulation in the US

- No federal legislation that regulates AI
- Pres. Biden's Executive Order set some Al standards

But...

States, like CA, could be inspired by the AI Act







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How to get ready for the Al Act

- Take a deep look at who is using AI tools
- Check if the AI tools are working with proprietary data
- Define the category under which these AI cases fall
- Determine if the AI tools have any exposure in the EU market
- Check your vendor agreements with AI tool providers. How do they address:
 - data protection
 - use restrictions
 - compliance obligations







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